# **REPORT AND ACCOUNTS** FOR THE YEAR ENDED 31 DECEMBER 2019

## KEYS OF CHANGE CIO

UK CHARITY REGISTRATION NUMBER 1166756

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#### TRUSTEES' ANNUAL REPORT SUMMARY YEAR ENDED 31 DECEMBER 2019

#### **REFERENCE AND ADMINISTRATIVE DETAILS**

Address	6 Wyvern Road
	Purley
	CR8 2NP
Trustees:	
Chair	P. Karan
Other trustees	Z. Tarpagos
	S. Ng-Perry
	C. Patrick
Bankers	HSBC
	54 Woodcote Road
	Wallington
	Surrey SM6 ONJ

#### STRUCTURE, MANAGEMENT AND GOVERNANCE

#### **Governing Document**

Keys of Change CIO ("the Charity") is a charity, governed by a trust deed adopted 20th November 2015. It is registered as a charity in England and Wales, number 1166756.

#### Trustees

Trustees are recruited from people who have an interest in advancing musical education internationally. They are appointed by vote of existing trustees. Z. Tarpagos retired as a trustee with effect from December 31st 2019. Francesca Nwaegbe was appointed as a trustee on February 10th 2020.

#### **Organisational Structure**

Trustees meet regularly and are responsible for the strategic direction and policy of the Charity.

#### **OBJECTS, AIMS AND ACTIVITIES**

The trustees confirm that they have referred to the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

#### **Objects**

The object of the Charity is:

 the advancement of the arts, in particular music, for the public benefit, including by providing musical instruments and access to musical tuition and by providing opportunities to perform in public and listen to live performances to young people living in poverty or in difficult circumstances anywhere in the world (for the purpose of this clause, "difficult" includes suffering due to illness, the aftermath of a natural disaster, conflict or an epidemic).

#### Activities

In autumn 2018 Keys of Change CIO took over the work performed by Keys of Change (registered charity no. 1141861). During 2019, Keys of Change CIO was engaged in a number of musical education projects, including in Ecuador, Mexico, Serbia, Japan, Ghana and India.

### A WORD FROM THE CHAIR

From Oaxaca to Accra ,from Fukushima to Chennai, and from Quito to Belgrade, our music students and young orchestral players are a living proof day by day that music can change the world.

"Leave no one behind" resonated within me in November 2019 as I moved my conducting stick up and down in front of a group of young musicians in Ghana. My music score was covered in dust, my hands sweaty, and my body tired from the heat, but I was proud as I listened to the sounds of Vivaldi, Beethoven and Strauss that this youth orchestra was creating. They had been trying hard to improve every day, to work closely together, and to present a performance of which they could be proud. Living in a home two hours away from Accra that provides care for vulnerable children who cannot stay with their families, in many cases victims of abuse and other very grave circumstances, these children had been told too many times what they cannot do, what they will not achieve, what they are not worth. This time, together with three other music

teachers from three different continents (Australia, UK and Mexico) we were there to show these children what they CAN do.

With a similar motivation I was in Oaxaca. Mexico for two weeks, in September 2019, working with children who, despite facing extreme adversity in life, choose music to express themselves and share with the world that who they are today will not define who they will be tomorrow. I was there in September to help the final stages of preparations before two performances, one in their community and one in the city of Oaxaca. The community is located next to the city landfill, and, apart from the usual gang-related violence, the poverty most of the people face there is huge. I wish I could find words to transmit the pride I feel when I go into the classroom and start rehearsing Beethoven and Tchaikovsky with them. This



## A WORD FROM THE CHAIR

was a selection of works difficult even for professional musicians, yet these children came every morning and afternoon to rehearse, not because they had to, but because they wanted to.

In both Oaxaca and Accra, the concerts were a big success. Granted that there is still a long way to go musically, the bigger goal was to use music as an invitation for something greater. The success the students achieved was not a result of an external "gift", but of their own hard work. There was a great emotional improvement: many students were trying harder to help others, to keep the focus of the group, and to contribute to the success of the orchestra. There was a magical sense of accomplishment once the performances were completed, and a sense of greater selfesteem, self-worth and confidence.

Our work in Ghana and Mexico had a deeper impact, aside from presenting a high-level musical performance. This project was an invitation for young people of very different backgrounds to come together and learn from each other. Most important, this was an invitation for young people to feel empowered and to develop their leadership and collaboration skills in the process. For the musicians from the home, most of which come from trauma, this was a much needed opportunity to connect with others, to feel safe and the sense of hope for tomorrow. We saw how the trust within the group evolved as the days unfolded, how personalities softened, how interaction improved. We saw how the more advanced started helping the beginners, and how the care for the whole group replaced the at times constant demand for individual attention.

#### **2019: THE YEAR IN REVIEW**

Keys of Change CIO in the UK works in close collaboration with Keys of Change USA and NPO Fukushima Youth Sinfonietta in Japan. This report reflects the full scope of the work of the Keys of Change family. During 2019:

-We organised music camps in: Fukushima, London, Accra and Oaxaca, involving more than 300 young musicians;
-We sponsored music lessons in Quito and Belgrade, teaching more than 200 young music learners;
-We involved more than 30 volunteers from eight different countries;
-We organised a visit to London for the Fukushima Youth Sinfonietta;

-We helped launch the Accra Youth Sinfonietta;

-We helped found the Chennai Youth Sinfonietta;

-We collaborated with more than ten different organisations around the world involved with music and education;

-We presented more than 10 concerts on four continents, and played to a total audience of more than 5,000.



## QUITO, ECUADOR

### In collaboration with Keys of Change USA, Condor Trust for Education and Honrar la Vida

In the country where we started teaching music in 2011, our music programme is continuing and has expanded to include more than 100 music students.

In Quito, Ecuador, Keys of Change continued to fund weekly guitar lessons for a group of keen young people from deprived backgrounds, whose overall education is supported by the UK charity, the Condor Trust for Education. Since 2012, we have involved more than sixty children in learning to play the guitar, the violin and various percussion instruments.

In 2019, our guitar group gave a number of concerts in Quito, including at a refuge for vulnerable women.

Keys of Change has also funded traditional music and dance lessons for a second group of vulnerable children living in a deprived part of Quito. The project focuses on Afro-Ecuadorian music and dance and gives the young people the opportunity not only to learn musical skills but also to work, study and interact more fully and effectively with other children. During 2019, we provided weekly lessons and supported the children in performing at school events, including Christmas and New Year celebrations.



### BELGRADE, SERBIA

In Serbia, we are providing music lessons to 95 children facing particularly challenging situations. Learning music not only enhances their emotional connectivity, but will improve their self- expression, and contribute to each child's healing process.

In collaboration with Keys of Change USA and three children's homes in and around Belgrade

The music classes at children's homes in and around Belgrade continued this year. A particular success of 2019 was that we were able to hold two celebration concerts (June and December), giving our students the opportunity to showcase their musical skills. At each location, we are organising weekly music classes that focus on singing (individual and choir), music appreciation, rhythmic games and percussion playing. In the future, individual lessons will also be offered to students who are either very keen or who need extra support.

From the start, the priority when selecting students to participate in the programme was placed on their willingness to use music as a tool of self- improvement, and a willingness to support and help others through music. The results are very encouraging. Despite the fact that there is no compulsory requirement by the institution for the children to take part in our educational activities, attendance in this second year of the programme is becoming more and more regular.



### FUKUSHIMA, JAPAN

Performing in London, the musicians of the Fukushima Youth Sinfonietta shared the positive message that music can change the world.

The Fukushima Youth Sinfonietta (FYS), the fiftymember ensemble originally founded by Keys of Change in 2014 in the aftermath of the tsunami, made up mostly of middle and high school age musicians from the greater Fukushima area, took the stage at the Queen Elizabeth Hall at London's Southbank Centre on 1 April 2019. The musicians of the FYS worked together with London based musicians and collaborated with musicians from the UK charity for visually impaired children, the Amber Trust. This project, organised by Keys of Change in collaboration with the Fukushima Youth Sinfonietta, was an accumulation of two years of preparation for the Fukushima musicians, that started in the spring of 2017 in Fukushima, with performances in Minamisoma and Bangkok in the summer of the same year, before culminating in two world-class performances in Tokyo and London in 2018 and 2019. The project was supported by the Fukushima Board of Education, the Embassy of Japan in London, the Great Britain Sasakawa Foundation, and the CML Family Foundation, as well as numerous individuals in Fukushima, greater Japan, Bangkok, the USA and London.

In collaboration with Keys of Change USA, NPO Fukushima Youth Sinfonietta and the Amber Trust UK



## FUKUSHIMA, JAPAN

The Fukushima Youth Sinfonietta, whose members carry a vision that music can change the world, received rapturous applause and standing ovations in London, and the orchestra was featured on the BBC, as well as Japanese broadcasters NHK and Fukushima TV.

As a community project, the FYS received great support from volunteers in 2018-19, thus making it possible to achieve more, and enabling it to be more strongly based on the grass roots wishes and desires of local people from Fukushima. The orchestra has also participated in activities that align it with its core values.

In particular:

• The FYS parents' committee helped organise rehearsals, provided logistical support (transportation of instruments, meals and accommodation), supported the concerts in Fukushima, and oversaw all decisions involving the future of the orchestra;

• Parents of the FYS supported the London trip by donating to Keys of Change;

• Volunteer teachers travelled to Fukushima from all over Japan and the rest of the world to teach the musicians of the FYS;

• Schools in Fukushima supported the rehearsals by providing rehearsal space;

• Students from schools in London, coordinated by Club Europe, supported the FYS performance by attending the concert at the Queen Elizabeth Hall;

• 15 volunteer musicians joined the orchestra in London in order to support the FYS and to create strong local bonds.

#### TESTIMONIES

"The performance in London was so inspiring, and it has become another shining memory of my life. This was an experience that I feel overwhelmed to be a part of. The words "thank you" are not enough to express my gratitude to you." M. K. Double bass

"I love the Fukushima Youth Sinfonietta! I wanted to do my best as a captain, because FYS means so much to me. The fact that I could play music together with many friends is an important treasure for me. I will always come back. I want to continue playing with everyone in order to make many people smile. I want to spread the name of Fukushima more all over the world." K. M. Viola

"Thank you for everything. My daughter came home with a beautiful smile. I think her face now has the first traces of being an adult. She's been sharing some of her memories while she's been showing me the photos. She is a lucky child to have had such great experiences at the age of 16. I have nothing but gratitude for everyone who supports this orchestra." Mother of K. I Oboe

"My daughter has become the president of her school music club in the summer, leading about 40 members. Recently, she has been able to make comments for the club. She said she has learned to solve problems within the music club by herself, with the skills she has gained while participating in FYS. I believe that it is very rare to have such wonderful experiences in life." Mother of Y. M. Clarinet



## ACCRA, GHANA

In addition to presenting a high level musical performance, our work in Ghana had a deeper impact: it enabled the young people to feel empowered, and to develop their leadership and collaboration skills in the process.

Keys of Change first visited Ghana in 2018 and came across a group of young children living in a home called Kinder Paradise, who have been learning music for some time. Following requests from local teachers, and in collaboration with the German charity Kinder Paradise, Keys of Change began providing music lessons via skype in the summer of 2019. Subsequently, we planned a music camp for November 2019, involving the local students and a group of foreign teachers. This culminated in a public performance in the city of Accra.

In preparation for the music camp, local teachers, supported by the Australian High Commission, held bi-weekly rehearsals from September 2019. Four music teachers from Keys of Change travelled to Ghana while two Keys of Change USA staff also came to Ghana to help with the project. The music camp took place between 17-28 November, and the concerts were held on 29 November in the Adlon Ballroom of the Kempinski Hotel, and on 1 December (Tree Lighting Ceremony, also at the Kempinski Hotel, in the presence of the President of the Republic of Ghana). In collaboration with Keys of Change USA, Kinder Paradise and the Australian High Commission in Ghana



As with all Keys of Change projects, our work in Ghana had a deeper impact, in addition to presenting a high level musical performance. This project was an invitation for young people from very different backgrounds to come together and learn from each other, to feel empowered, and to develop their leadership and collaboration skills in the process. For the musicians from Kinder Paradise, this was a welcome opportunity to connect with others, to feel safe and to develop a sense of hope for tomorrow. We saw how the trust within the group evolved as the days unfolded, how personalities softened, how interaction improved. We saw how the more advanced started helping the beginners, and how care for the whole group replaced the, at times constant, demand for individual attention.

### OAXACA, MEXICO

By helping the young musicians in Mexico succeed in two major performances, we opened the door for greater self-esteem, selfworth and confidence.

Keys of Change continued working closely with the musicians of the Orquesta Juvenil Santa Cecilia at the Escuela Iniciación Musical Santa Cecilia in Vincente Guerrero, Oaxaca.

The story began in 2011, when young people facing major difficulties, including drugs, violence and poverty, decided they needed an outlet in their daily lives to help them escape the harsh reality in their barrio. They chose music, formed the Banda de la Música and, with the help of a local music teacher, set up a music school. Apart from the opportunities and safety this created for young people in Vincente Guerrero, it was a deeply symbolic gesture, as the landfill of Oaxaca lies next to this community: while Oaxaca would bring their garbage to Vincente Guerrero, the young people of the community would give back music. Six years after its formation, and with significant positive results for the young people

### In collaboration with Keys of Change USA and La Banda de Música



## OAXACA, MEXICO

participating in this musical programme, in 2017 Keys of Change decided to support the desire of these young musicians to create something beautiful in the face of all adversity. La Banda de la Musica has now developed into a youth symphony orchestra, the Orquesta Sinfónica Juvenil Santa Cecilia, which has become a shining example of how music can improve the lives of children coming from some of the toughest backgrounds.

In 2019 musicians from our network travelled to Oaxaca several times to teach and support the young musicians. The primary musical objective was to help them prepare for two performances (12 September at the Teatro Alcala and 14 September at the "Concert for Peace" near the community). The primary social objective was to use these performances as an opportunity to empower the young people, help them be more attentive to their environment and to others around them, and provide them with emotional tools that will help them be better human beings in the future. Both performances were a great success, and there was a great sense of accomplishment for the majority of the group, as well as a sense of greater self-esteem, self-worth and confidence.

The intense rehearsals of the preparation period, and the performances themselves, were used as an opportunity to "unlock" important tools and emotions for the young players, who, according to the parents and teachers, face enormous challenges in their lives. Overall, perhaps because of these challenges, there is a sense of individualism by many of those in the group, and many students lack the initiative of helping others. First of all, the musicians were invited to establish the sense of self, in relation to the group. Many of the young musicians are used to playing loudly, just for themselves, without much care of how their sound affects the group, therefore much time was spent to show how one can "blend in" together with others, and how a group is stronger than one person. This lesson was expanded to a greater sense of supporting those around us, as giving and receiving, in music, and in anything else, should be part of the same process.



## MUSIC EXCHANGE

Bringing together musicians from youth orchestras on two different continents, both facing extraordinary circumstances in life but for different reasons, has become a life-changing experience.

#### In collaboration with Keys of Change USA, NPO Fukushima Youth Sinfonietta and La Banda de la Música

With the support of Keys of Change and the hospitality of the Fukushima Youth Sinfonietta (FYS), two young musicians travelled to Fukushima from Oaxacain August 2018, and two more in March 2019, in order to be part of the FYS – to learn, rehearse and perform together.

During their time in Fukushima, apart from the intense daily rehearsals and private coaching, the Mexican exchange musicians had a chance to learn and experience Japanese culture and lifestyle, with traditional home-cooked meals, visits to shrines and temples, and a homestay with a Japanese family.

This exchange programme became an invaluable tool for development for the Japanese and Mexican sides alike, by bringing young people from different parts of the world closer together, expanding their



cultural horizons, and finding ways to communicate even when there is no common verbal language. The Mexican musicians returned to their home orchestra not only more advanced in their playing, but with a greater maturity and diligence toward rehearsals, and most of all a greater desire to support those around them and help their group in Oaxaca achieve more. Likewise, some of the Fukushima musicians have expressed a wish to visit their new friends in Mexico and be part of future Keys of Change projects, thus completing the cycle of the exchange between the two orchestras.

### CHENNAL, INDIA

### In collaboration with Keys of Change USA and Musée Musical

### Having set the foundations for the newly formed Chennai Youth Sinfonietta, we are aiming for a first performance by the end of 2020.

Keys of Change first came to Chennai in May 2019. Western classical music has a limited presence in South India, but interest has been increasing. There is no regular orchestra or youth orchestra that performs in the city, yet more and more young students are learning Western instruments. Keys of Change is aiming to be part of a group of partners assisting in the creation of a youth orchestra in the city of Chennai, which will be open to players of all levels, and all backgrounds, but particularly to those contending with difficulties in life, and will be an empowerment opportunity for all those involved.

In December 2019, Keys of Change returned to Chennai and helped complete a round of auditions. The centre of the newly formed Chennai Youth Sinfonietta is the Musée Musical, founded in the 1800s, which is the oldest music store in India and currently also a music school.

Looking ahead, we would like to help with the next steps and make this a life-changing activity for the young Indian musicians. We are aiming for a first performance by the end of 2020.



# LOOKING

## AHEAD

At the core of Keys of Change is its message "music can change the world". In 2021, we plan to make our aim of bringing together young musicians from different parts of the world a more concrete reality.

We're delighted to be in partnership with Club Europe Concert Tours, who has become our Approved Music Tour Operator. Club Europe will be working with us to help fundraise for and promote our charity with collaborative concerts given by students both in the UK and abroad. Keys of Change Founder Panos Karan will also work with some of Club Europe's young UK musicians to support music education in their school and promote the work of the charity.

At the time of writing (April 2020), it is clear that 2020 will be a difficult year for Keys of Change, as for so many people and organisations around the world, due to the devastating effects of Corvid 19. This has, or is likely to, affect all the cities where we are working, all the young musicians who we support, as well as the organisation itself and our methods of raising funds, one of the most important of which is live concerts. We are currently working to minimise the adverse effects, but some disruption is inevitable.

### Strengthening our partnerships, expanding our teaching programme, sustaining our youth orchestras.

Our overall aims for 2020 are:

- To focus on the six projects already underway: youth orchestras in Mexico, Japan, Ghana and India, and instrument teaching in Ecuador and Serbia;
- To ensure continuity of teaching, even when face-to-face tuition is impossible, by increasing the number of lessons Keys of Change musicians give via skype;
- Once mobility restrictions are lifted, to organise two-week music camps with each of the Youth Sinfoniettas, culminating in local concerts;
- When feasible, to encourage more local performance opportunities for all the orchestras and music groups;
- To strengthen Keys of Change's links with local organisations, and to work to increase the participation of the young musicians in the direction of each project;
- To enlarge out network of tutors, and our provision of musical instruments.

At the core of Keys of Change is its message "music can change the world". In 2021, we plan to make our aim of bringing together young musicians from different parts of the world a more concrete reality.

Keys of Change will continue to work to support the UN's Sustainable Development Goals, to build a better world for people and our planet by 2030. The goals most closely connected with our activities are:



CHARITY COMMISSION	Charity Name Keys of Change CIC	0		No (if any) 1166756	
Receipts and payments accounts				CC16a	
	For the period from	Period start date 01/01/2019	То	Period end date 31/12/2020	
Section A Receipts and p	avments				
	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts	12,249	5,350		17,599	-
Donations Concert income	4,733	5,350		4,733	
HMRC Gift Aid	4,733			4,733	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	17,260	5,350	-	22,610	-
A2 Asset and investment sales,					
(see table).					
	-	-	-	-	
	-	-	-	-	
Sub total	-	-	-	-	
Total receipts	17,260	5,350		22,610	
Total Tecepts	11,200	0,000		22,010	
A3 Payments					
Projects - Fukushima Youth Sinfonietta	23,352	5,350	-	28,702	-
Projects - Ecuador	1,571	-	-	1,571	-
Projects - Ghana Fundraising - USA	240	-	-	240	-
Fundraising - USA	507	-	-	507	-
Bank charges	180 28	-		180 28	-
Bank charges	28			-	-
	-	-	-	_	-
	-	-	-	-	-
Sub total	25,878	5,350	-	31,228	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	
Sub total	-	-	-	-	
ous total	-		-		
Total payments	25,878	5,350	-	31,228	
Net of receipts/(payments)	- 8,618			- 8,618	
	- 0,010		-	- 0,010	
A5 Transfers between funds	- 12,188	i		- 12,188	
A6 Cash funds last year end		i	-		
Cash funds this year end	3,570	-	-	3,570	

Section B Statement of	of assets and liabilities at the e	nd of the per	iod	
Categories	Details	Unrestricted funds to nearest £	Restricted funds	Endowment funds to nearest £
B1 Cash funds		3,570		-
		-	-	-
		-	-	-
	Total cash funds	3,570	-	-
CCXX R1 accounts (SS)	(agree balances with receipts and payments account(s))	ОК	ОК	( <sub>OK</sub>

		Unrestricted funds	Restricted funds	Endowment funds
	Details	to nearest £	to nearest £	to nearest £
B2 Other monetary assets		•	-	-
		-	-	-
		-	-	-
		-	-	-
				-
		-	-	-
	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-
		Fund to which asset	Cost (optional)	Current value
	Details	belongs		(optional)
B4 Assets retained for the charity's own use			-	
chanty's own use			-	-
			-	-
			-	-
			-	-
			-	-
				-
				-
			-	-
	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print	Name	Date of approval
	Návos Kapáv	Panos	Karan	01-Apr-20
	L	. L		